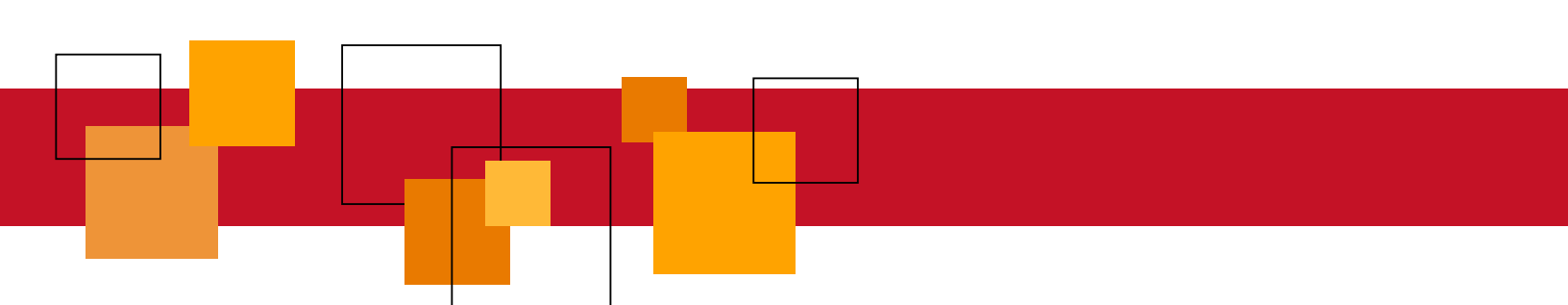


RBO – Retail BackOffice

Advance your store to the forefront
of cutting-edge technology.





The only IT company totally dedicated to serving independent grocers and small chains now offers a complete in-store solution over the Windows® operating system. From the loading dock to the parking lot and every step in between, StoreNext's cutting-edge solution integrates your in-store PoS systems and gives you the power you've been waiting for. The power to move ahead of the competition.

RBO: The next level in PoS software is at your front door.

In today's breakneck marketplace, independent grocers need to be assured that what comes in the back door will speed out the front and feed the bottom line. So take an independent look at RBO™, an advanced back-office system for in-store management that's now available from StoreNext.

RBO is the definitive Windows®-based solution for ISS45™, the industry's premier PoS system. In fact, RBO is the only fully integrated back office for ISS45, and features an integrated menu structure for the combined applications. With a single vendor providing both products – ISS45 and RBO – grocers benefit from the unmatched coordination of their combined back office and PoS systems.

RBO gives complete front-to-back-door control over inventory, pricing, signage and reporting. With instant, on-line access to item tracking and other pertinent in-store information, independents now have at their fingertips the data – and power – they need for real-time decision-making. And to get these benefits right away, grocers currently using BASSPoiNT® or ScanMaster® can also implement RBO as a first or second step in their forward migration plan.



The world's most advanced back-office system also offers seamless components for DSD receiving and verification with handheld terminals; an online PoS interface; customizable pricing management; sign and label printing; flexible reporting and other individualized options. It provides host support using the Standard Interchange Language (SIL) format, and its ability to offer multiple methods of item maintenance – both “forms” and “grid” – make various item maintenance tasks easier to perform.

If you're coming from a former landmark RBX system, you'll also find RBO's style to be intuitive and faster to learn than other systems. And its open-architecture ensures RBO won't back you into a corner when the time comes to adapt your system to future technological innovations.

On your way to the next level, make StoreNext your next stop.

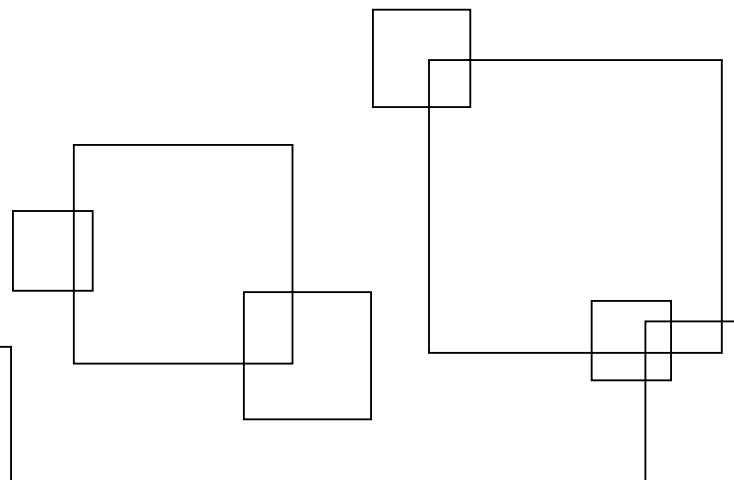
StoreNext is a joint venture between Fujitsu, a worldwide technology leader, and Retailix, one of the world's leading providers of integrated software solutions for the retail food industry. Founded in 2002 to serve the needs of independent grocers and small chains, StoreNext offers IT products and services that make it possible for smaller grocers – for the first time – to compete on a level playing field with mammoth chains.

And most importantly, StoreNext's focus on relentless cost reduction not only helps independents increase their store's ROI in the short-term, but also continues to drive costs down over the entire life of the system – year after year after year. So why wait? Because everything's easier with RBO, contact StoreNext today.

Features and Benefits

What does RBO have in store for you?

- Full item file support for ISS45 v7 and v8
- Client/server architecture offering in-store scalability
- Powerful and flexible pricing management
- True cost and profitability management
- Dependability, flexibility and a full range of features
- The definitive Windows®-based retail software solution for ISS45 v7 and v8



About StoreNext

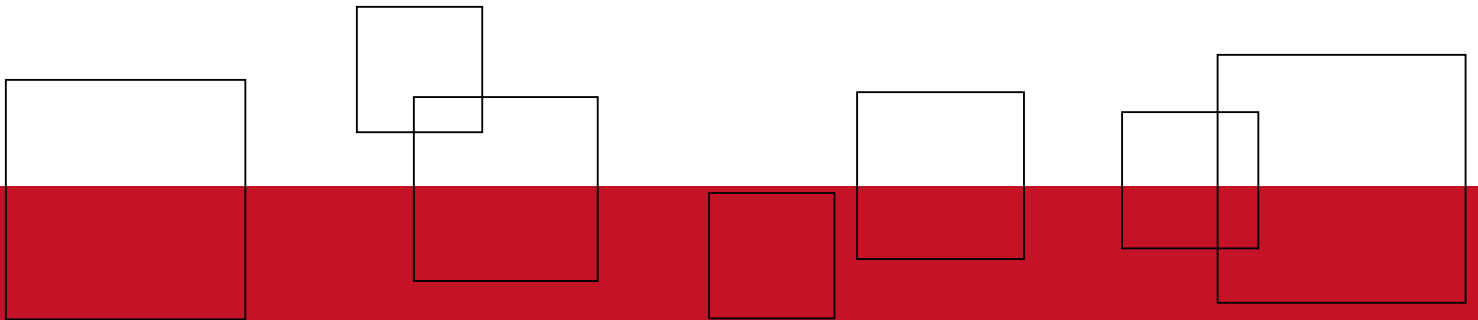
StoreNext is the No. 1 supplier of retail technology to independent grocers and smaller chains and is the only IT company completely committed to serving their needs. StoreNext was created in 2002 as a joint venture by Fujitsu, a worldwide technology leader, and Retailix, one of the world's leading providers of integrated software solutions for the retail food industry.

StoreNext markets Fujitsu PoS hardware, Retailix ISS45 PoS software and Internet connected services for managing stores via Web-enabled applications. Our focus on relentless cost reduction not only helps independents achieve greater ROI in the short term, but also provides smaller chains with IT solutions which allow you to compete on a level with the largest retailers.

To find out more about StoreNext – and how we can help you differentiate your business performance – contact us today.



A joint venture of Fujitsu and Retailix



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