



PocketOffice for ISS45

Empower your in-store systems — and put more profits in your pocket

*Independent grocers and small chains now
have what it takes to hold the power of in-store
mobile computing in their own hands*

PocketOffice™, a suite of Microsoft® Windows® CE .net-based applications for in-store mobile operations, is designed with store management and best practice retail operations in mind. PocketOffice offers an expanding range of handheld applications that guide your store staff through many store operations from wherever they happen to be at that moment.

PocketOffice the full scope of the inventive benefits mobile computing has to offer. Not only does PocketOffice move your employees out of the back room and into the aisles — where they can serve your shoppers — its advanced mobile computing technology gives you whole new ways to do things that save you time and money. PocketOffice offers:

- GroceryDashboard™ — all the key service and store sales gauges right in your hand!
- High-speed shelf audit
- Cashier monitoring right on your palm screen from anywhere in the store
- Powerful in-aisle item management
- Q-Buster — break your shoppers out of line and through checkout faster

- Direct ISS45 interface — no back office required (RBO files also supported)
- Intuitive graphical user interface
- 802.11b RF on-line communication
- Easy to learn, easy to operate
- Quick response time

All PocketOffice applications share a common, easy-to-use graphical user interface. Your staff will feel right at home from the beginning and future PocketOffice applications will look and feel familiar, further minimizing training.

And better yet, PocketOffice applications are designed for Fujitsu's power-packed iPAD™, the lightest handheld computer in the grocery industry. At just 11 ounces, the featherweight iPAD combines a scanner, magnetic- and smart-card readers, keypads with encryption capabilities, even phones — into a convenient wireless retail appliance that can go anywhere and do virtually anything.



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ISS45 GroceryDashboard

Minute-to-minute management — with one quick glance

If it's important, and it's going on in your store, PocketOffice™ and GroceryDashboard™ will put it right where you can see it

If you need to know how fast you're going when you're driving your car, or whether your engine needs service, just look at your dashboard and it's all displayed there for you.

But how do you drive your store?

Of course, with Q-Buster, Remote Cashier Monitoring, Shelf Audit and Item Management, StoreNext's PocketOffice already earns its keep in any ISS45 environment.

But your managers will still tell you that it's GroceryDashboard that provides the single most useful management tool ever to appear in a grocery store — one that keeps your business rolling and your shoppers happy.

GroceryDashboard displays the key gauges managers need for the minute-to-minute decisions that determine both profit and loss and shopper satisfaction.

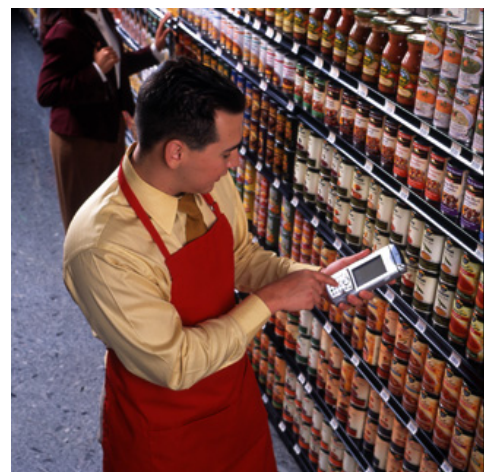
First, on the business side, GroceryDashboard charts the latest flash sales data from ISS45. It even compares status with past periods, so you know where you stand at any time and how this compares with relative days. Good managers have always sensed fast and slow days and adjusted labor on the fly, but now

they have a precision tool to keep your business pinned right on the redline. They'll know the facts much faster and make continuous adjustments as they see the progress of the day's hourly sales.

But you also know how shopper service fuels your sales and profits. But even a few minutes of long lines sends shoppers' home running on empty. Here's where Grocery Dashboard keeps the tank full by displaying your entire front end at a glance — which lanes are open or closed, which cashiers are where — even how many shoppers are in line at each lane. So it's easy for managers to know when to bring an extra clerk up front.

And GroceryDashboard doesn't stop there. From anywhere in the store, managers can drill down to productivity data, and even send messages to any one — or all — of the terminals. Need to put Register 6 on break? A couple quick taps and presto, your message appears on that screen.

GroceryDashboard is provided with StoreNext's PocketOffice at no additional charge. Once you pick up this essential management tool, you'll never put it down.



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Remote Cashier Monitoring

In the palm of your hand — from anywhere in your store

Your cashiers can be one of your store's greatest assets. Here's how StoreNext's PocketOffice helps you keep it that way.

You've got some great cashiers. They're reliable, accurate, put up with the toughest customers with a smile — and they're trustworthy. They're terrific assets, and part of why shoppers come to your store.

And then you've got some not-so-great cashiers. Oh, they're reliable and they're accurate, and they put up with the toughest customers with a smile — but they're *not* trustworthy. They're terrific liabilities.

The trick of cashier management is figuring out which is which.

And the trouble is, even the best traditional cashier monitoring and video systems have a critical flaw: your managers have to be in the office to work use them. But since when can you afford locking up your store manager in the office? They have staff to advise, shoppers to greet, aisles to survey, an extra pair of hands to lend.

And you already know the cashiers know *exactly* when management is watching from the office.

Here's how StoreNext's PocketOffice and Remote Cashier Monitoring give you the picture. Managers can be anywhere in the store — including standing right there a few feet away from the checkout lane — and monitor the cashier's transaction on PocketOffice's hand-held VGA screen. Or they could be watching from the produce department. Or Aisle 4A. Anywhere in the store. Any cashier.

From the front end it's doubly effective, and you don't even need video. Besides, with all the other activities for which management uses PocketOffice — GroceryDashboard, Q-Buster, Item Management and Shelf Audit — cashiers will be used to seeing the store managers using PocketOffice constantly.

So take a good look at your front end's security. And use PocketOffice's Remote Cashier Monitoring to look at it.



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