

# The Independents' Bill of Rights

I.

Every independent grocer and regional chain has the right to compete with the industry giants on a level technology playing field.

II.

Independent grocers have the right to attract more shoppers and increase profitability through store management systems that are cost-effective and easy to use.

III.

Independents have the right to IT solutions made to serve the way they do business – instead of changing their business to suit IT.

IV.

Independent grocers have the right to demand immediate and measurable ROI.

V.

No future change in industry standards shall limit the Independents' right to protection of their technology investments against obsolescence.

VI.

No independent shall be without exceptional service and support, provided locally and without delay.

VII.

Every independent has the right to the power of the Internet and to be granted the full right of data privacy and security.

VIII.

Independents shall be free to assemble economies of scale through a community of shared services.

IX.

In no case shall Independents be denied a technology vendor that is committed exclusively to serving their express needs.

X.

Every Independent grocer shall have the right to rely on StoreNext for innovative, powerful and reliable solutions.

**Where every day is Independents' Day.**

The logo for StoreNext, featuring a stylized red and white icon followed by the text "StoreNext" in a bold, sans-serif font.